

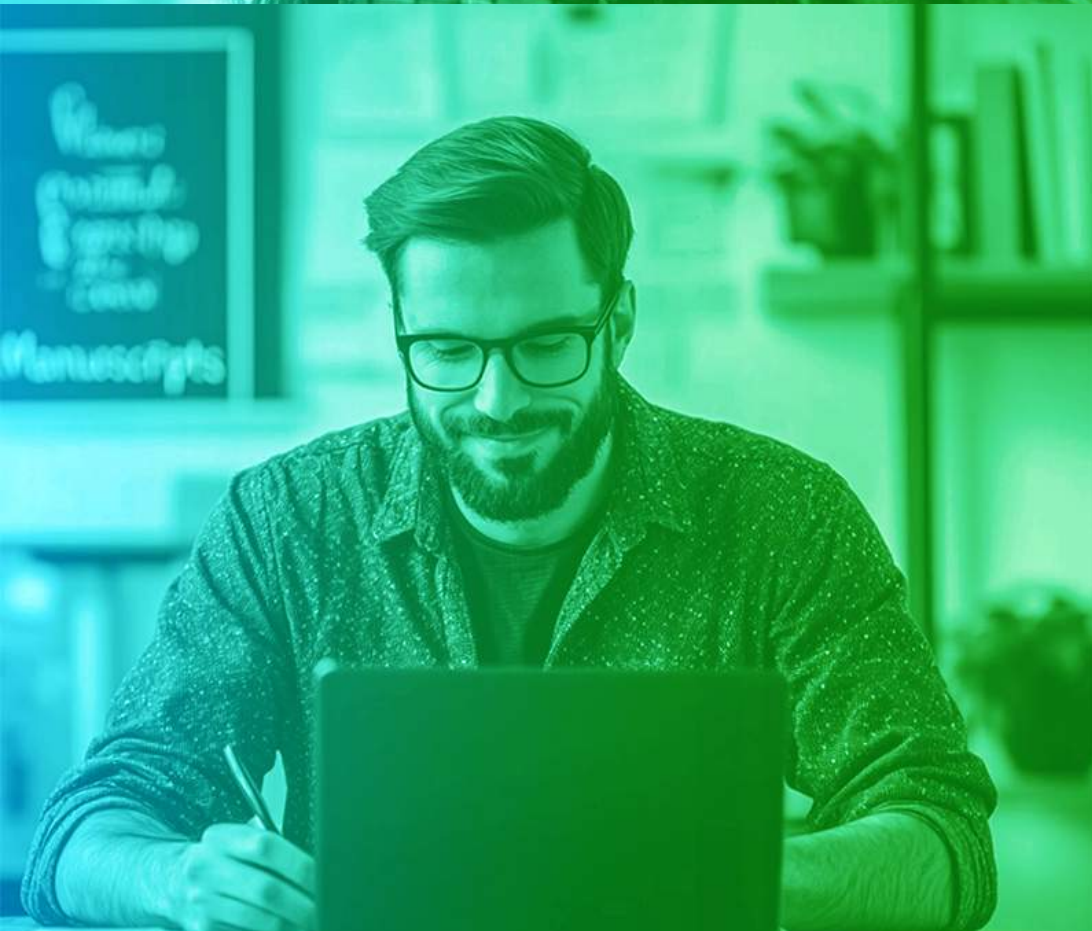
WWW.SMILE-CITY.EU

The Smile City Project needs a logo!

We are looking for a creative partner to shape
the SMILE CITY brand identity.

Discover how to join us!





Are you a creative agency or a graphic designer?

**Are you a cycling enthusiast
or are you simply interested
about sustainable mobility?**

1_Submit Your Application on www.smile-city.eu

2_Send us your portfolio and company profile
by April 11, 2025 at 7:00pm

3_The selection of the Top 10 designers is open!

Smile City Project

**Sustainable Materials
for Innovative, Low
Emissions applications
in the Circular City**

SMILE CITY is an innovative cross cutting EU funded project, working and connecting a wide range of people in many countries, including Companies, Municipalities, Public Bodies, Researchers, Technicians, Associations and last but not least, Citizens.

Scope of the project is to develop innovative and sustainable **solutions for urban mobility** by repurposing **recycled materials to build cycling infrastructure and e-bike charging stations**.

With **the goal of reducing CO₂ emissions** and promoting a circular economy, the project involves the development of **e-bike charging stations** and the implementation of **100 km of cycling paths** using sustainable materials, such as end-of-life tires and batteries.

The project contributes to the transition towards sustainable mobility, combining innovation, circular economy principles, and a reduced environmental footprint.

The project will last 4 years during which an intensive activity of communication is required with the aim not only to promote the project itself but to pave the way for an effective exploitation either during and after the project.

**A concrete step towards
smarter and more
sustainable cities!**



Project partners

A network of excellence for sustainability

SMILE CITY is made possible through the synergy of companies, institutions, and international organizations committed to developing innovative solutions for more sustainable mobility and a circular economy.

Project Coordinator

Project Partners

